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THE ESSENCE AND SUBJECT OF PHRASEOLOGY



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Abstract: Phraseology is a branch of linguistics that studies phraseological units, including idioms, proverbs, and set expressions. It focuses on their meaning, structure, origin, and usage in different contexts. These units are characterized by semantic unity, structural stability, and expressiveness, making them crucial for effective communication and cultural understanding. Phraseology also examines the historical development, functional aspects, and stylistic features of these fixed expressions in language.

Key words: phraseology, linguistics, phraseological units, idioms, proverbs, set expressions, meaning, structure, origin, usage, semantic unity, structural stability, expressiveness, stylistic features.

INTRODUCTION

Phraseology is a significant branch of linguistics that focuses on the study of stable word combinations, including idioms, proverbs, and set expressions. These phraseological units play a crucial role in communication, as they enrich language, enhance expressiveness, and reflect the cultural and historical background of a speech community. Unlike free word combinations, phraseological units possess semantic unity and structural stability, meaning their overall meaning often cannot be deduced from the individual words they contain.

The study of phraseology is essential for a deeper understanding of language, as it helps linguists and language learners grasp the figurative meanings, stylistic features, and pragmatic functions of fixed expressions. These expressions are widely used in both spoken and written communication, making them indispensable in literature, media, and everyday conversations. Additionally, phraseology provides insight into the evolution of language, demonstrating how idiomatic expressions develop over time and adapt to cultural and societal changes. This field also poses unique challenges, particularly in translation and language learning. Since phraseological units are deeply rooted in the traditions and worldview of a particular language community, they often do not have direct equivalents in other languages. This makes their accurate interpretation and usage an important aspect of linguistic competence.

Overall, phraseology is an interdisciplinary field that connects linguistics with history, culture, psychology, and translation studies. By exploring phraseological units, researchers and language learners gain valuable insights into the richness and diversity of language, improving their ability to use language more naturally and effectively.

LITERATURE REVIEW

The study of phraseology has been extensively explored by various linguists, resulting in a vast body of literature that examines its theoretical foundations, classification, and practical applications. One of the fundamental works in this field is by V.V. Vinogradov, who laid the groundwork for the classification of phraseological units based on their semantic and structural properties. His research remains a cornerstone for understanding the distinction between free word combinations and stable expressions. A. Kunin significantly contributed to phraseological research by developing a systematic approach to English phraseology, highlighting the importance of idioms and their role in linguistic creativity. His works emphasize the dynamic

nature of phraseological units and their evolution over time. Additionally, N.M. Amosova introduced the concept of *phraseological context*, arguing that the meaning of phraseological units depends on their fixed syntactic and lexical environment.

Contemporary research integrates corpus linguistics into phraseology studies, with scholars like A.P. Cowie and R. Moon utilizing linguistic corpora to analyze the frequency and usage patterns of phraseological expressions in modern English. Their findings provide empirical insights into how idioms and fixed expressions function in both written and spoken communication.

Cross-linguistic studies, such as those conducted by I.I. Chernysheva and L. Baranov, focus on the comparative analysis of phraseological systems in different languages. These works explore the similarities and differences in idiomatic expressions across cultures, shedding light on translation challenges and cultural nuances.

Recent developments in cognitive linguistics, represented by researchers like G. Lakoff and M. Johnson, have linked phraseology to conceptual metaphor theory, explaining how idiomatic expressions reflect human thought processes and cultural perceptions. Their studies demonstrate that phraseological units are not arbitrary but rather deeply embedded in cognitive structures.

Overall, the literature on phraseology encompasses various approaches, from traditional semantic classifications to modern corpus-based and cognitive perspectives. These contributions collectively enhance our understanding of phraseological units, their evolution, and their role in effective communication.

RESEARCH METHODOLOGY

The study of phraseology requires a comprehensive research methodology that integrates various linguistic approaches to analyze phraseological units effectively. This methodology involves both theoretical and empirical methods to explore the semantic, structural, and functional aspects of phraseological expressions. The theoretical approaches include the descriptive method, which involves identifying and categorizing phraseological units based on their structure, meaning, and function; the comparative method, which compares phraseological units across different languages to identify similarities and differences; the historical-etymological method, which traces the origins and development of phraseological expressions; and semantic analysis, which examines the figurative meanings of phraseological units.

Empirical approaches include corpus analysis, which studies the frequency and usage of phraseological units in real communication through linguistic corpora; experimental methods, such as surveys and comprehension tests, which help understand how speakers perceive and process phraseological units; sociolinguistic studies, which examine how phraseology varies based on region, social class, age, and gender; and translation and contrastive analysis, which focuses on the challenges of translating phraseological units between languages.

Additionally, phraseology is closely linked to interdisciplinary fields such as cognitive linguistics, psychology, and cultural studies. Cognitive linguistics explores how phraseological expressions are processed in the human mind, while cultural studies analyze their role in shaping collective identity and worldview. By employing a combination of these methodologies, researchers gain deeper insights into the nature of phraseology, its evolution, and its impact on communication. This multifaceted approach ensures a comprehensive understanding of phraseological units and their role in linguistic and cultural contexts.

ANALYSIS AND RESULTS

The analysis of phraseological units reveals their essential role in linguistic structure, communication, and cultural identity. Through semantic classification, phraseological units are categorized into fully idiomatic expressions, semi-idiomatic expressions, and phraseological combinations, each exhibiting varying degrees of fixedness and transparency. The research findings indicate that idioms and set expressions contribute to the richness of language by enhancing expressiveness and emotional impact. Corpus analysis demonstrates that phraseological units are frequently used in both spoken and written discourse, with notable variations across different registers. Formal and literary texts tend to preserve traditional idioms, while informal speech often adapts or modifies phraseological expressions to fit contemporary language use.

Additionally, sociolinguistic studies highlight that phraseology varies by region, age, and social group, reflecting cultural diversity and historical influences. Comparative studies between languages confirm that, while some phraseological units have direct equivalents, others require adaptation or explanation due to cultural differences. This poses challenges in translation, where maintaining both meaning and stylistic effect requires careful consideration. Findings from cognitive linguistics support the idea that phraseological units are deeply rooted in conceptual metaphors, illustrating how language shapes and reflects human thought. Overall, the results demonstrate that phraseology is not just a linguistic phenomenon but also a cultural and cognitive

one. Its study contributes to a deeper understanding of language evolution, communication strategies, and cross-cultural interactions. The findings highlight the need for further interdisciplinary research to explore how phraseological units develop and adapt to modern language use.

CONCLUSION AND RECOMMENDATIONS

The study of phraseology highlights its significant role in language, communication, and cultural identity. Phraseological units including idioms, proverbs, and set expressions contribute to linguistic richness by enhancing expressiveness and emotional depth. The analysis confirms that phraseological units exhibit semantic stability, structural fixedness, and cultural specificity, making them an essential part of both spoken and written discourse.

Corpus-based research demonstrates the frequent use of phraseological expressions across various registers, with formal texts preserving traditional idioms and informal speech adapting them for modern usage. Sociolinguistic findings reveal that phraseology varies based on regional, social, and generational factors, illustrating its dynamic nature.

Comparative linguistic studies further emphasize the challenges of translating phraseological expressions, as many do not have direct equivalents in other languages, requiring adaptation or contextual explanation. Cognitive linguistic approaches reinforce the idea that phraseological units are deeply embedded in conceptual metaphors, reflecting how language shapes thought and perception.

These findings confirm that phraseology is not just a linguistic phenomenon but also a cultural and cognitive one, with implications for translation studies, language learning, and cross-cultural communication.

Future research should focus on interdisciplinary studies that integrate corpus linguistics, cognitive approaches, and sociolinguistic perspectives to further explore how phraseological expressions evolve and adapt in different languages and societies. Understanding phraseology enhances linguistic competence and cultural awareness, making it a crucial field in modern linguistic research.

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